LDI TRAINING
"Leading Edge Courses for Professionals" ™

An LDI Training Course

BASIC FINANCIAL ACCOUNTING

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1. Course Description and Objective

Accounting is the language of business. Managers commonly express their concerns about the performance of organizations in accounting terminologies, such as profits, return on investment (ROI), revenues, costs, and expenses. 'We have to cut off some of our unnecessary expenses', 'We have to be able to boost our revenues by ten percent,', and 'Our goal is to maintain our ROI at 15% in the next four years' are examples of the managers' phrases that use accounting terms. Organizations' stakeholders, in particular stockholders, debt holders, and government, also often use accounting terms as the basis of their communication with the organizations. Understanding the basics of accounting, therefore, is an important requirement to be a good manager. Only by having a good grasp of what accounting is about can management maintain their communication network with the stakeholders effectively.

This accounting course is designed to train participants with basic accounting techniques. Through this course, the participants will be exposed to the recognition, measurements, and reporting systems used to organize economic events incurred in organizations. Such an exposure will enable the participants to gain knowledge about the meaning of accounting numbers reported by companies and about the process of deriving the numbers. In addition, such an exposure will also allow participants to utilize the accounting numbers to make sound business decisions. To be more specific, the course is designed to meet the following objectives:

1. To introduce participants with an overview of the financial reporting systems.
2. To create awareness among participants of the need to understand financial accounting.
3. To familiarize participants with the roles of accounting in making business decisions.
4. To expose participants with financial reporting for different kinds of organization.
5. To develop the ability to select relevant information needed for a particular situation.
6. To enhance the ability to interact with financial staff to support his/her role in planning and control functions.

2. Course Content

Traditionally, the field of accounting is divided into two areas of specialization, financial accounting and management accounting. The difference between the two areas of specialization lies in the target audiences. In financial accounting, the target audience is external parties (or public), such as stockholders, bondholders, debt-holders, and government institutions. The final output of the set of systems are financial statements, a

set of reports that indicates the financial position of a company at a certain date and the ability of the company to produce profits during a certain period. These financial statements will be used by external parties to evaluate the prospect of the company in the future. It is also a part of the management written responsibility report to their principals (stockholders and debt-holders). The faceless nature of the audience (i.e., public) of financial accounting suggests the need of certain standards and regulations. Such standards and regulations can prevent (different) users of financial statements from making different interpretations about the meanings of accounting numbers exhibited in the financial statements. For these reasons, financial accounting is bound by strict standards and regulations.

The target audience of management accounting, as the name implies, is the management. Hence, information produced by management accounting systems will be used by management to run the organization in more efficient and effective ways. More specifically, management accounting information will be used by management to determine the cost of the products/services, to assess the profitability of a product or service, to make business decisions, to make business plans, and to control the activities of the organization. In management accounting, there is no specific standard or policy to be followed. Rather, management accounting reports (or information) are produced as far as they can help management to execute their managerial functions better.

3. Pedagogical Approach and Material

This course is not designed to prepare participants to be accountants. Accordingly, the emphasis is not on the technical parts, but on how to read financial statements, how to interpret accounting numbers, and how to use accounting information to make decisions. Cases will be used as a vehicle to discuss the accounting concepts and techniques. These cases will be taken, mainly, from the reference book and from the Harvard Business School Library (Publications). In addition, articles discussing recent developments in the area of accounting, particularly in the area of management accounting, will also be discussed in class.

4. Reference

The reference text to be used for this course is:

- Anthony, Hawkins, and Merchant. 2011. *Accounting: Text and Cases, 13th* edition, The McGraw-Hill Company, Inc.
- Daryanto, Wiwiek Mardawiyah. 2018. *The Application of Capital Investment Decision in the Academic Journal.*

5. Participants Guidance

In order to succeed, participants are advised to do the followings:

1. Allocate sufficient time for self-preparation
2. Discuss concepts and cases with their syndicate
3. Elaborate practical cases apart from cases given
4. Have a proper note of all lecture
5. Contribute actively in the class

6. About Instructor

Prof. Dr. Wiwiek Mardawiyah Daryanto, S.E., Ak., MM., CMA is an expert in accounting and finance. She has a Doctoranda degree in accountancy from University of Gadjah Mada, Master of Management from University of the Philippines and Doctoral degree from Institute Pertanian Bogor.

She is also a Certified Management Accountant from the Institute of Certified Management Accountant, Australia and at the present she has an Education Certificate for Lecturers (SERDOS - Sertifikat Pendidik untuk Dosen) and Professor (LEKTOR) Reg. No. 18103306806671.

She has more than twenty five years of experience in consulting and teaching at universities, conducting public training and teaching business professionals. She is currently Director of Research & Community Empowerment Center Faculty Member of IPMI International Business School Jakarta - Indonesia

She has been teaching for LDI Training since 1995 as an associate instructor. Her major areas of interest is in Accounting, Financial Management, International Finance, Agribusiness Management and PSC Accounting for Oil and Gas Industry.

She is currently holding the position of a Senior Trainer of LDI Training and he certified to conduct its courses.

TRAINING CONFIRMATION

LDI Training will provide a Confirmation Letter after we receive registration according to the required quota.

This course is presented by LDITraining.

For information about LDI Training please visit www.lditraining.com
If you have any question about our courses, please email your enquiry to lditrain@indo.net.id or contact to: 021- 6326911 / 0811 812857

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